



Advertising Rates for SEASONAL BROCHURES

Advertising with the Bloomingdale Park District offers an affordable and effective way to reach local Park District residents while also supporting your community and helping to improve the quality of events and programs offered by the Park District. Ad discounts available upon request for three season ad commitments.

SEASONAL BROCHURE ADS	Ad Dimensions	Per Season Rates	3 Season Discount
Back Cover - Full Ad	8-3/8" x 8"	\$2,350	\$2,115
Inside Front Cover - Full Ad	8-3/8" x 10-7/8"	\$1,750	\$1,750
Inside Back Cover - Full Ad	8-3/8" x 10-7/8"	\$1,650	\$1,485
1 Whole Page Internal Ad	8-3/8" x 10-7/8"	\$1,300	\$1,166
1/2 Page Internal Ad	8-3/8" x 5-3/16"	\$1,000	\$900
1/4 Page Internal Ad	3-1/2" x 4-1/4"	\$675	\$608

Mailing Schedules

- Summer (May–August): Mailed the first week of April
- Fall (September–November): Mailed the first week of August
- Winter/Spring (December–April): Mailed the last week of November

Deadlines for Ad Materials

- Summer ads are due February 1
- Fall ads are due June 1
- Winter/Spring ads are due September 1

Reach Your Local Customers & Support Your Community!